

## FocalPoint Coaching Excellence

# COMMUNICATION BREAKTHROUGH PROGRAM

## EFFECTIVE TEAM & MANAGEMENT COMMUNICATION

Being a highly skilled and versatile communicator is vital in today's marketplace for success. Key to this is the ability to understand different behavioral styles and learn how to adapt to build solid and positive relationships with both internal and external customers.

### ***This is where FocalPoint excels;***

The Communication Breakthrough Program combines powerful analytic tools with individual and group training for companies looking to take their communication effectiveness and performance to the next level.

### **COMMUNICATION BREAKTHROUGH TOPICS:**

- The New Realities of Communication
- Understanding the 4 Communication Styles
- Learning your Communication Style
- Adapting your Communication Style to Increase Effectiveness
- Role playing communication scenarios



*YOU CAN INCREASE YOUR SUCCESS 25%, 50% EVEN 75% BY DEVELOPING STYLE FLEXIBILITY AND COMMUNICATING BASED ON THE OTHERS PERSONAL STYLE.*

***ALWAYS FOLLOW THE PLATINUM RULE:  
TREAT OTHERS IN THE WAY THEY PREFER TO BE TREATED!***

### **PROGRAM PARTICIPANTS WILL LEARN TO:**

- *Understand your personal communication style*
- *Identify styles of others quickly*
- *Adapt your style to build rapport*
- *Leverage your strengths*
- *Recognize motivational and personal management needs*
- *Select words more effectively*
- *Leverage communication style for success!*

### **THIS PROGRAM IS PERFECT FOR:**

- *Corporate Teams, Executives & Managers*
- *Internal staff teams, Customer Service Reps*
- *SME Business Owners, Managers, Staff*
- *Leadership and Performance Program Development*

The FocalPoint Assessment Center has a comprehensive suite of Online Tools and Workshops that improve communication, build sales and most of all increase your company's bottom line! Other Assessments include:

- Sales Skill Index
- Job Benchmarking
- Team Insights
- 360 Reviews and more.

**CONTACT US TODAY TO FIND OUT MORE**