

## John Cutler:

Championship heritage,  
helping you build YOUR  
dynasty!

With a coaching philosophy grounded in the key fundamentals of business and leadership, John specializes in catapulting executives and their teams to the next level of personal and professional success. As a FocalPoint Coach, John challenges leaders to understand every aspect of their company, evaluate what makes them and their organization unique, and leverage the talents of each individual team member. His top-down approach to coaching has a ripple effect on the entire organization. When employees see their leaders re-energized and armed with the fundamentals of leadership, teamwork and personal effectiveness, the whole company – and its bottom line – benefits.

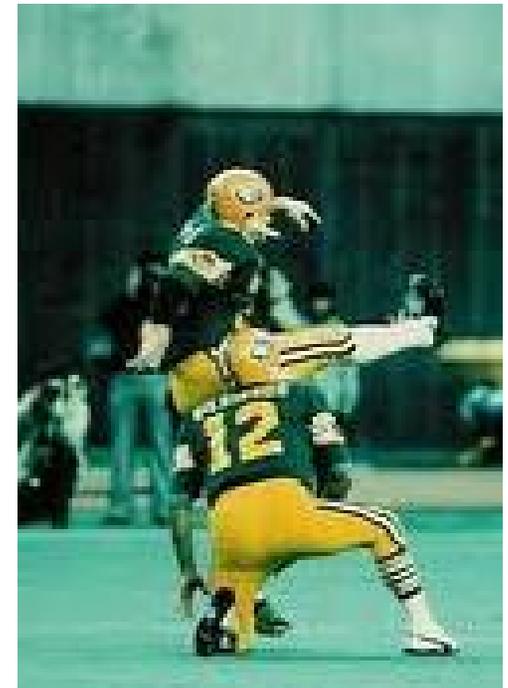
As a key member of the FocalPoint team, John focuses on building long-term trusting relationships with top leaders and their companies, helping them to successfully align priorities and maximize their potential. Backed by Brian Tracy and his internationally recognized suite of business tools, John has worked with leaders at companies such as TransAlta, Sherritt, SUN Media, Husky Energy, Patterson UTI, Advanis, JV Driver Projects, BCI Technologies, Sulzer Chemco, Packers Plus, Noralta Lodge, Savanna Energy, Rescom Construction and Silent-Aire Manufacturing.



**FocalPoint Business Coaching Alberta**  
434, 52358 Range Road 225, Sherwood Park



## Fundraising With The Cutler's Kick It Forward Program™



Dave Cutler – Edmonton Eskimos, 1981



John Cutler – U of A Golden Bears, 1993

Sports has been the foundation for the Cutler Family for decades. It developed our work ethic, how we react to pressure, our loyalty, and our leadership.

## We Want to Give Back

The Kick It Forward Program™ was created by the Cutler's as an effective way for sports teams, charities, organizations, and associations to generate thousands of dollars, while at the same time providing great value for businesses in the community through Leadership Development and Team Building.

*"John is Fantastic at bringing out the positive angle to the situation. Taught me to find the leader in me and how to find it in my people. Awesome job!"*

Kevin Staigh,  
Silent-Aire Manufacturing

## Raising Funds Through The Cutler's

Why work with us?

### **"It's Good For 3"** Reasons

1. risk free
2. a source of substantial fund raising
3. simple to implement

How will funds be generated?

Funds will be generated through selling seat registrations into the Navigational Coaching and Team Building Workshop, facilitated by John Cutler.

Your Organization is to Provide:

- Exposure to your organization's supporters and partners
- Online Exposure (if applicable)
- Database of potential companies/attendees

The Navigational Coaching workshop is a 2-day workshop designed for managers, supervisors, foremen, team leads and leaders within organizations. The real "sweet spot", is for those people who have perhaps grown with the company, are very technically skilled, and have been promoted into a management position because of their technical skills. However, they may not necessarily have the skills to communicate, manage and develop their direct reports effectively. They shoulder huge stress because they take on the role of "problem solver" instead of coaching their people and developing them into future leaders.

## Contact John Cutler

**FocalPoint Business Coaching Alberta**  
434, 52358 Range Road 225, Sherwood Park  
780-616-0964

[jcutler@focalpointcoaching.com](mailto:jcutler@focalpointcoaching.com)

[www.johncutlercoaching.com](http://www.johncutlercoaching.com)